

Grow your Business Online

Online Marketing Strategies to Get More Clients

Looking for a Speaker for your next event?
Book a Proven Speaker who will educate and entertain.

Rick Cooper is a powerful and dynamic speaker who will share tips and strategies your audience will appreciate. His quick and witty style makes him an audience favorite.

Presentation Topics:

Rick has 3 powerful presentations ideal for small business owners and professionals. He offers simple and effective strategies people can quickly and easily implement.

Attract your Ideal Clients:

- Strategies to leverage the internet to attract clients
- How to build a permission-based email list
- Secrets to get publicity to increase visibility

How to Market Your Business Online:

- How to drive more traffic to your website
- How to get more leads from your website or blog
- Tips to automate lead conversion and generate sales

How to Position Yourself as an Expert:

- How to leverage your expertise to attract clients
- Tips to create content for blogs and articles
- Techniques to create information products

Request a FREE Speaker's Packet
Email Speaker@RicksCooper.com

Past Presentations:

- Sacramento Metro Chamber of Commerce
- American Marketing Association, Sacramento
- California Business Education Association
- Institute of Management Consultants, Confab
- American Business Women's Association, Sacramento
- Rancho Cordova Chamber of Commerce
- El Dorado Hills Small Business Academy
- Management Consultants of Sacramento
- Business & Information Technology Summit
- Folsom Chamber of Commerce, SOHO Forum
- The Virtual Nation
- The Network, Inc. (TNI) Power Seminar
- Sacramento Senators Lions Club
- Biz Intros
- National Association of Professional Organizers, Sacramento

"It was to my delight when Rick Cooper agreed to be one of our panelists for The Virtual Nation's pre-launch event. Rick always has a ready smile and quick wit to play up the audience. In addition, Rick has an extensive background in marketing, sales and technology, which he engages with his audience very well in lively discussions. I would wholeheartedly recommend Rick to infuse a fresh approach to a wide variety of audiences and topics."

Michelle Ulrich, President
The Virtual Nation

Rick S. Cooper, MBA: Speaker, Trainer, Coach



Rick Cooper
Speaker

Rick Cooper is an Online Marketing Expert. He is author of *Seize your Opportunities*, *Marketing Magic*, and *Extreme Excellence*. Rick works with small business owners who want to generate more leads online and increase sales on the internet. He specializes in working with Coaches, Speakers, and Experts. He helps them leverage their expertise to attract clients online. He has provided marketing consulting and support to some of the top speakers in the world. Rick is a national speaker on Online Marketing. He was featured in Comstocks magazine and has been interviewed by The National Networker, AllBusiness.com and the East Bay Times Business Journal. Rick is former President of the Arden Lunch Chapter of TNI, former Program Chair of the Management Consultants of Sacramento, and former Ambassador of the Sacramento Metro Chamber of Commerce.

**Book Rick for your next meeting,
conference, or teleseminar!**
Call 916-905-2464

"Rick Cooper gave an outstanding presentation for our ABWA group. He touched on networking and follow-up. Rick is an awesome speaker with incredibly relevant topics. We definitely look forward to hearing him speak again!"

Sharon Broughton, Treasurer
ABWA Gold Rush Girls, Sacramento